

# Gift Card and Advance Admission Marketplace

Travel Iowa is excited to announce that we have partnered with Bandwango to launch a statewide Gift Card and Advance Admission Marketplace to help drive cash flow to tourism entities affected by COVID-19. All merchants will be represented on one centralized marketplace, promoted by Travel Iowa and tourism partners.

Gift cards and admission purchases are delivered digitally to customers and are redeemable up to one year after purchase (admission) and five years after purchase (gift cards).

There is **absolutely NO COST to Travel Iowa partners to participate through the end of 2020**. You will receive 100% of the purchase price through the end of the year. Should you choose to continue participation, a service fee of approximately 10% will be taken from the sale price after December 31, 2020.

Watch our webinar about this opportunity:  
[https://youtu.be/\\_vpm7fWjydU](https://youtu.be/_vpm7fWjydU)

Slide Deck:  
[https://www.traveliowa.com/userdocs/pages/Travel\\_Iowa\\_Gift\\_Card\\_Marketplace-final.pdf](https://www.traveliowa.com/userdocs/pages/Travel_Iowa_Gift_Card_Marketplace-final.pdf)

First Round of Marketplace Sign Ups –  
**DUE BY FRIDAY, MAY 8 at 3 P.M.**  
<https://form.jotform.com/201195220202033>  
If you have interest in participating, you **MUST COMPLETE AND SUBMIT** this form. Completing this form does not require you to participate.

Those that complete this form will be contacted by Bandwango’s Merchant Services team the week of May 11 to begin the sign up and agreement process. **We aim to have the majority of gift cards live by June 1.**

