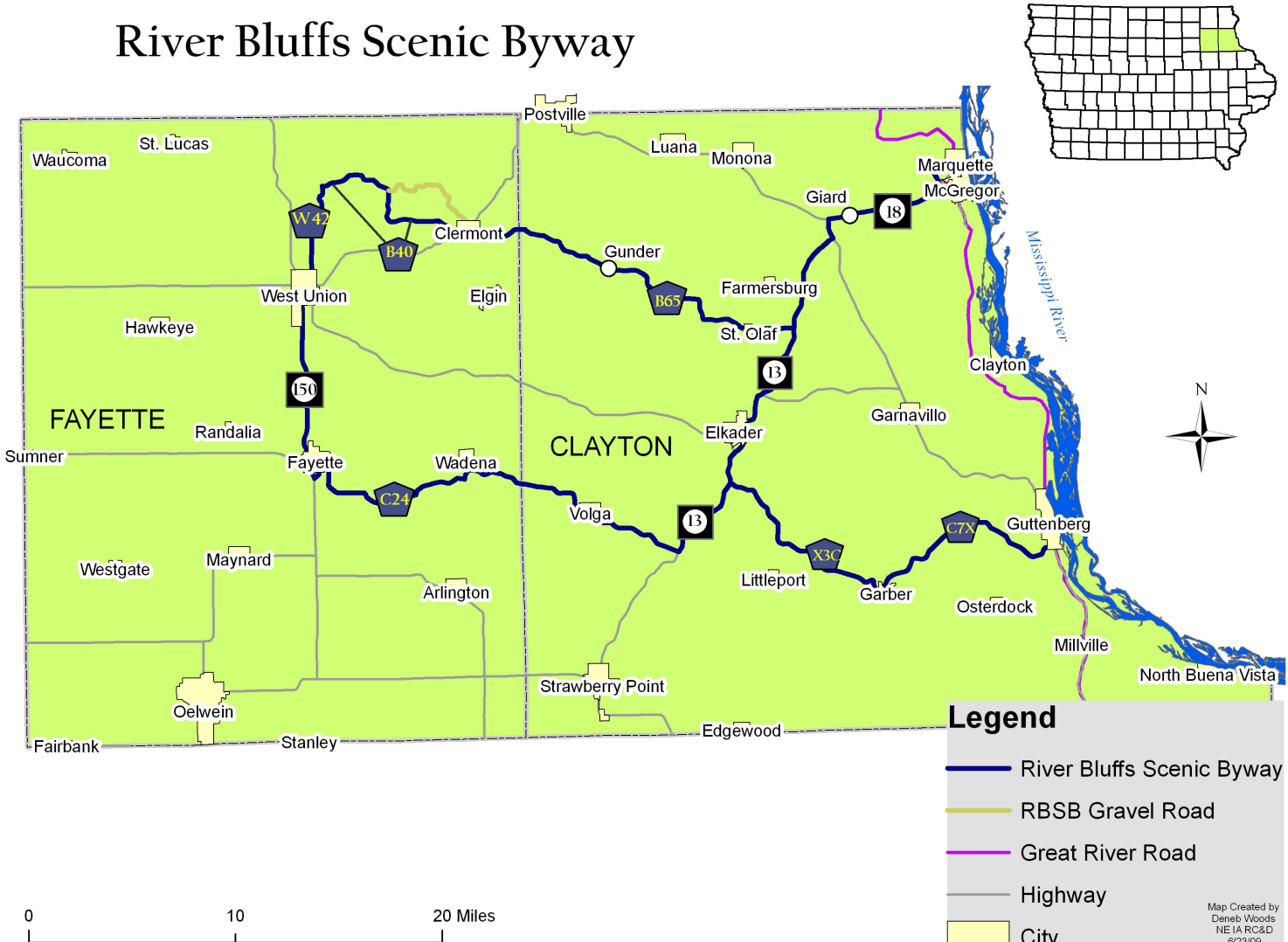River Bluffs Scenic Byway