

Development

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Defined

FY 2010-2011
1st Quarter

A Publication of the Clayton County Development Group

MISSION STATEMENT

The mission of the Clayton County Development Group (CCDG) is to enhance opportunities for the creation of wealth for the citizens of Clayton County, Iowa.

BOARD OF DIRECTORS

John Finley, President & Ag Rep.

James Feudner, Vice President

Bob Hauber, Treasurer & Bank Rep.

Chris Hopp, Secretary, Utility Rep.

Tom Blake, At Large

Lanny Kuehl, At Large

Brad Moorman, At Large

Beth Regan, At Large

Beth Snitker, At Large

OFFICE STAFF

Darla Kelchen

Executive Director

Email: ccdgc@alpinecom.net

Sue Meyer

Administrative Assistant

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If you prefer to receive your issue by email, send your request to:

ccdgc@alpinecom.net

We'll gladly add you to our mailing list.

16th Annual Dinner a Success

"Partners in Progress" was the theme for CCDG's 16th Annual Dinner held on Tuesday July 27th at Johnson's Reception Hall in Elkader. The evening started with recognition to Community Savings Bank of Edgewood celebrating 100 years in business. A trivia game was played to name the business. Keith Garms won the coffee mugs donated by "Community Savings Bank." A delicious meal prepared by Johnson's Restaurant was served to seventy-one in attendance. CCDG Director Darla Kelchen, shared a brief presentation of CCDG's accomplishments for the past year and the many programs available. Board President John Finley shared the 2010-2011 goals and expressed appreciation to all members of the Clayton County Development Group for making it possible to accomplish CCDG's mission. Bob Hauber presented the financial report. Awards and recognition were given to businesses, volunteers and communities exemplifying CCDG's mission statement. Receiving awards were: Industry of the Year Award: Mobile Track Solutions, LLC in Elkader for inventing a mobile track that will meet their customer's needs; Community Betterment Award: City of Elkader for an out-standing accomplishment and for their efforts and cooperation with the area communities of Clermont and Elgin on being named an Iowa Great Place; Developer of the Year Award: David L. Schultz for his commitment to provide quality homes in Luana; Volunteers of the Year Award: Community of Guttenberg as "Volunteers of the Year" for their time and commitment to



Shown above, from left, Curtis Ruhser accepting "Partner of the Year" award for KCTN Radio; Julie Thompson, owner Copper Strawberry, accepting "Entrepreneur of the Year" award; John Moyna, owner of Mobile Track Solutions, LLC, accepting "Industry of the Year" award; Bonnie Tuecke accepting "Tourism Attraction of the Year" for Pikes Peak State Park; Eli Garms, GPS Specialist, accepting "Progress Partner of the Year" award; City of Luana Mayor, Jerry Schroeder accepting "Developer of the Year" award for David L. Schultz; Sue Gnagy accepting "Community Betterment of the Year" award on behalf of the Community of Elkader.

beautifying the City of Guttenberg; Entrepreneur of the Year Award: Julie Thompson, owner of Copper Strawberry in Strawberry Point; Tourism Attraction of the Year Award: Pikes Peak State Park for being recognized as the "Best Hiking Spot in Iowa"; Media Partner of the Year Award: KCTN Radio for their efforts in promoting and sharing CCDG's programs and projects; Progress Partner of the Year Award: Eli Garms, GPS Specialist with Clayton County's Engineers Office. Eli has been an excellent partner ready to help in the many projects and programs that require mapping.

Re-elected board members are Chris Hopp with Alpine Communications, James Feudner with FreedomBank in Monona, and Lanny Kuehl with New York Life Insurance in Garnavillo.

Like to know more about what CCDG has to offer, please contact: the CCDG office at 563-245-2201. Or visit us on the web at

www.claytoncountyiowa.com.



✓ **Mark your Calendars ... for these Upcoming *Fall* Events!!!**

October

View the FALL **COLOR** along the **River Bluffs Scenic Byway**

1st-3rd	Opera House Players Fall Musical	Elkader	563-873-2378
2nd-3rd	Hawk Watch Weekend	Effigy Mounds	563-873-3491
2nd-3rd	35th Annual Fall Arts & Craft Festival	McGregor	800-896-0910
2nd-3rd	Flea Market Under Bridge	Marquette	563-873-3521
7th-9th	Opera House Players Fall Musical	Elkader	563-873-2378
9th-10th	Heritage Days	Osborne Welcome Center	563-245-1516
10th	Whistlin' Bit Trail Ride	Elkader	563-245-2520
9th-10th	18th Annual Leaf Arts & Craft Festival	McGregor	800-896-0910
9th-10th	Flea Market Under Bridge	Marquette	563-873-3521
16th-17th	Oktober Fest	Marquette	563-873-2509
30th	Keystone Chorus Fall Show	Elkader	563-933-4112



November

5th-7th	McGregor Gun Show	McGregor	866-259-9172
6th-7th	The Iowa Wine Trail	Marquette	563-557-3727
13th-14th	Great River Road Wine Trail	Marquette	563-873-2509
28th	Christmas Open House & Santa's Arrival	Guttenberg	563-252-2323
28th	Retail Open House	Elkader	563-245-1799

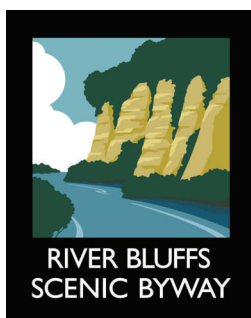


December

2 nd	Holiday Walk	Osborne Welcome Center	563-245-1516
4th	A Berry Christmas	Strawberry Point	563-933-4417
4th-5th	Holiday Shop Hop Weekend	McGregor/Marquette	800-896-0910
11th	Christmas Craft Sales, Soup Luncheon & Santa Visits	Saint Olaf	563-783-7706
12th	Classic Christmas Fantasy	Elkader	563-245-2378



Iowa is ranked the nation's 2nd-Most Livable State based on 43 factors ranging from median household income to crime rate and from sunny days to infant mortality rate. CQ Press, 2009



Watch for the NEW Scenic Byway signs being installed from now through April.

PARTNERSHIPS MAKE IT POSSIBLE Clayton County Development Group along with the counties of Allamakee, Buchanan, Fayette, Howard and Winneshiek and Northeast Iowa Resource Conservation and Development in partnership with the and the Iowa Byways Sustainability Project are gathering and updating information to be incorporated into a new Scenic Byway website for the State of Iowa. For complete details and information about the River Bluffs Scenic Byway, visit: www.northeastiowarcd.org. The six-county group, Northeast Iowa Tourism Association (NEITA), has also partnered to create the NEW Northeast Iowa's Bluff Country brochure. Call 563-245-2201 for copies of the new brochure. NEITA also maintains the www.VisitIowa.org website which will soon be updated. The www.VisitIowa.org website promotes tourism based businesses in Northeast Iowa. For details to become a member to Clayton County Development Group's tourism website, contact ccdg@alpinecom.net or call 563-245-2201.



Gaming Referendum

This November voters across Clayton County are once again being asked to vote on the gaming referendum. Your vote will determine whether or not the gaming industry will remain in Clayton County. Voters are encouraged by UMGC to get out and VOTE!

Corporation is able to grant money to non-profit organizations across and surrounding Clayton County due to a boarding tax they receive from the Lady Luck Casino Marquette for each person that goes onto the boat. Since 1994 UMGC has granted over \$4,000,000.00. Please refer to the Grant History Book on our website www.umgcgrants.org to see how the

money has been put to work in your community. Today tourism, beautification and public services are flourishing throughout the county as well as the Dollars for Scholars program that UMGC grants money to annually. Take time to get out and vote this November! The future of gaming in Clayton County depends on you!





The trivia game promotion "News to Know" was sponsored by the Chambers of Commerce from Edgewood, Elkader, Guttenberg, Marquette/McGregor, Monona and Strawberry

Point and the following businesses: Eagles Landing Winery, Marquette; Center Street Styles, City of Monona, The Bannister, The Outlook Newspaper, Calico Cat Bookshop, Suhdrón's The Mall, FreedomBank, Monona; and R C & D. In addition, the Clayton County Libraries donated 2 children's baskets and 1 adult basket. Their assistance in promoting Clayton County is greatly appreciated. The

challenge of the trivia game this year was to name the newspaper to the clues provided. The correct answers were: 1) Guttenberg Press; 2) The Outlook; 3) Edgewood Reminder; 4) Clayton County Register; 5) North Iowa Times; 6) Postville Herald; 7) Clayton County Press Journal.

For more information on our trivia game visit www.ClaytonCountyIowa.com, click on Tourism Attractions and then Clayton County Fair. Winners of the baskets donated by the Clayton County Librarians were Marlene Gould of Strawberry Point, Aspen Havlicek of Monona and Dorene Larson of McGregor. "Challenging" was the common response by all winners to the question "What did you think about this year's trivia game?" CCDG extends a Special Thank you to this year's fair booth volunteers who promoted the newspaper trivia game at the Clayton County Fair.

We look forward to seeing you at the fair next year for another fun filled trivia game!



Alan Ruff of rural Farmersburg is shown accepting a gift basket valued at over \$250.

Iowa Sends Businesses a SOS



The *Save Our Small Business* fund, provides loans at **3.9% between \$2,500 and \$50,000**. Loans are available to **Iowa businesses with 35 or fewer employees**. A business plan must be approved by a small business development center or a nonprofit agency dealing with business technical assistance (i.e. John Pappajohn Entrepreneurial Center). **The fund will only be available from August 1, 2010 to March 31, 2011 or when the money runs out.** The SOS fund cannot be used for payroll. Companies with environmental or worker safety law violations do not qualify for the fund's use. For information on the Save Our Small Business fund, contact CCDG at ccdg@alpinecom.net or 563-245-2201.

EPA Brownfield Project



is an opportunity and resource program for Petroleum and Hazardous Substances

with the goal to expand redeveloped land or to reuse land which may be complicated by the presence of hazardous substances or contaminants. UERPC has received two-area-wide grants which are available in Allamakee, Clayton, Fayette,

Howard and Winneshiek Counties: 1) \$200,000 for hazardous materials and 2) \$200,000 for petroleum substances. For information on the Brownfield Project contact ccdg@alpinecom.net or 563-245-2201.

GRANT APPLICATION DUE DATES

Northeast Iowa Food & Farm (NIFF) Coalition Planning Grant due date: 4:30 p.m., September 22, 2010

Funding is available October 1 and projects must be completed by April 1, 2011. For more information contact: Teresa Wiemerslage, ISU Extension Region 4 Extension Education & Communications Coordinator, by emailing: wiemer@iastate.edu or by phone at 563.568-6345.



Eastern Iowa Tourism Association Grant due date: 12:00 noon, October 8, 2011

Applicants must be an EITA member; Applications for Advertising Program grant up to \$1,500, Education Program or Promotion Program grants to \$1,000. For more information contact: EITA office at 563-875-7269

COMMUNITY GRANT OPPORTUNITIES:

Jumpstart Infrastructure CDBG due date: Open

Federal Recreations Trails due date: October 1, 2010

Safe Routes to School due date: October 1, 2010

Satewide Transportation Enhancement due date: October 1, 2010

CAT Grant due date: October 15, 2010

RECAT Grant due date: October 15, 2010

CDBG Water/Sewer Grant due date: November 3, 2010

CDBG Housing Grant due date: December 8, 2010

CDBG Community Facilities Grant due date: January 5th, 2011





SAVE THE DATE:

October 14, 2010: Private Business Consultation Free of Charge

October 28, 2010: Grow Your Business Jason Trout shows you how to save time & money using Cloud Computing.

November 11, 2010: Specialty Foods Webinar an emerging niche that combines agriculture, specialty food and tourism at 1:00 pm at Alpine Communications. Free of charge

January 23, 2011: Private Business Consultation Free of Charge

January 25, 2011: How to Buy & Sell on E-bay Start or Expand your business using E-bay by Peter Awad

For more information on these events, please contact CCDG at ccdg@alpinecom.net or 563-245-2201.

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CCDG Office Closed

Thanksgiving Day
November 25th

Friday, November 26th

Support local
businesses this
holiday season.



Clayton County Development Group expresses their sincere Thank You to Sue Meyer for her five years of dedicated service as Administrative Assistant. Sue is giving up this position in order to devote more time to her business as a tax preparer in Strawberry Point.



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Inside this "Development Defined" issue: CCDG 16th Annual Dinner; Calendar of Events for October, November & December; River Bluffs Scenic Byway; Gaming Referendum; Clayton County Fair Trivia Game; SOS Small Business Loans; EPA Brownfield Project; Up-coming Grant Opportunities; Save the Date; CCDG Office hours; Saying Goodbye