

Development

www.claytoncountyiowa.com



Defined

FY 2009-2010
3rd Quarter

A Publication of the Clayton County Development Group

MISSION STATEMENT

The mission of the Clayton County Development Group (CCDG) is to enhance opportunities for the creation of wealth for the citizens of Clayton County, Iowa.

BOARD OF DIRECTORS

John Finley, President & Ag Rep.

James Feudner, Vice President

Bob Hauber, Treasurer & Bank Rep.

Chris Hopp, Secretary, Utility Rep.

Tom Blake, At Large

Lanny Kuehl, At Large

Brad Moorman, At Large

Beth Regan, At Large

Beth Snitker, At Large

OFFICE STAFF

Darla Kelchen

Executive Director

Email: ccd@alpinecom.net

Sue Meyer

Administrative Assistant

Email: asstccd@alpinecom.net

CONTACT INFO

132 South Main Street

P.O. Box 778

Elkader, IA 52043-0778

Local: (563) 245 - 2201

Fax: (563) 245 - 1881

Toll Free: (800) 488 - 7572

Web site

www.claytoncountyiowa.com

www.visitiowa.org

If you prefer to receive your issue by email, send your request to:
ccd@alpinecom.net

We'll gladly add you to our mailing list.

UP-COMING GRANT APPLICATION DEADLINES

NIFF Coalition Producer Mini-Grant due: **May 5, 2010**

Local food projects may include: Production Start-up; Expanded Processing; Production Expansion; Marketing; New Processing or Distribution. Amounts requested up to \$500. Guidelines and application forms will be posted soon at www.claytoncountyiowa.com.

Iowa Community Cultural Grant (ICCG) due: **4:30 p.m. on Monday, May 3, 2010**

Grants support employment for Iowa arts, cultural and history workers. ICCG grants are for Iowa communities and organizations seeking funding for fiscal year 2011 (July 1, 2010-June 30, 2011). Guidelines and application forms are posted at www.culturalaffairs.org, click on "funding". Local governments and their subsidiaries, tribal councils, and nonprofit, tax-exempt organizations are eligible for cash-match awards that range from \$1,000 to \$25,000 to fund salary support for new, enhanced or contracted positions.

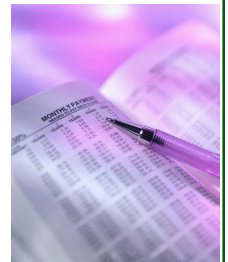
REAP Historical Resource Development Program Grant due: **May 15, 2010**

Grants are available to private individuals and businesses, as well as to non-profit organizations and agencies of Certified Local Governments. Grants under this program support a wide variety of projects that fall under three basic categories: (1) historic preservation; (2) library and archives; and (3) museums. Guidelines and application forms are posted at www.iowadnr.gov/reap.

For more information on these grant opportunities contact, Clayton County Development Group at 563-245-2201 or by email: ccd@alpinecom.net.

LOW INTEREST LOANS AVAILABLE ...

Starting a new business or expanding your current business? Does your business need equipment, machinery, furniture or fixtures? Need to purchase land, prepare a site, build facilities or just remodel your present workspace? Then contact Clayton County Development Group for more information on low-interest loans available to Clayton County businesses, including all of Edgewood & Postville, in: Service, Retail, Commercial, or Manufacturing/Industrial. Loans for up to a maximum of 40% total project costs, capped at \$20,000 are available and are amortized over a 5 year period. Additional information on the revolving loan process can be found at: www.claytoncountyiowa.com or by contacting our office at 563-245-2201 or by email: ccd@alpinecom.net.



Business Plans...What are they? Do I need one?

Have you been told that you need a Business Plan, but don't know where to start or what you need? Clayton County Development Group has just what you need to help you answer those questions.



Visit www.claytoncountyiowa.com, navigate to the "Economic Resources" tab and select "Business Planning" at the end of the list. There you will find answers, forms, templates, and links to various business resources to assist you in writing a Business Plan.



April

9th-11th Musical Comedy - A Nice Family Gathering
 10th-11th Traders Jubilee
 15th-17th Musical Comedy - A Nice Family Gathering
 24th-25th The Iowa Wine Trail



Elkader 563-873-2378
 McGregor 563-873-2387
 Elkader 563-873-2378
 Marquette 563-557-3727

May

1st Redhorse Fisheree
 2nd Talent Show
 8th Divapalooza
 Mississippi River Guided Tour
 Every Saturday thru Sept 25th
 15th Civil War Living History Camp
 15th-16th 30th Annual Spring Arts & Crafts Fest
 29th-30th Flea Market Under the Bridge
 29th-31st



Elkader 563-245-2336
 Plagman Barn 563-245-3480
 Elkader Opera House 563-873-2378
 McGregor 800-896-0910
 Motor Mill 563-245-1516
 McGregor 800-896-0910
 Marquette 800-896-0910

June

5th Fishing Derby
 6th Music In The Park
 11th Family Night In The Park - Movie
 11th-13th Strawberry Days Festival
 12th Walk-Run Relay
 13th JuneFest
 16th Picnic By The River
 15th-16th National Hay Expo
 18th Relay for Life
 19th The Britins- A Tribute to the Beatles
 24th-26th Edgewood Pro Rodeo Days
 25th Family Night in the Park
 25th Rhythm on the River
 26th Street Theatre - Hole in the Sock Gang
 26th-27th Edgewood Parade & Demo Derby



Backbone State Park 563-924-2527
 Volga 563-767-3511
 Guttenberg 563-252-2323
 Strawberry Point 563-933-4417
 Saint Olaf 563-783-7706
 Plagman Barn 563-245-3480
 Guttenberg 563-252-2323
 Strawberry Point 563-933-4417
 Elkader 563-767-4574
 Elkader Opera House 563-873-2378
 Edgewood 563-928-7036
 Guttenberg 563-252-2323
 Elkader 563-245-2770
 McGregor 563-873-2387
 Edgewood 563-928-7036

2010
Calendar of Events
 See back page for details.



CITY WIDE
GARAGE
SALES
APRIL 30 - MAY 1
EDGEWOOD
MAY 7 - 8
GUTTENBERG
STRAWBERRY POINT



SAVE THE DATE:



April 8, 2010: CCFF Grant Awards Luncheon at the Garnavillo Community Center at 4:00 pm. Please RSVP by April 6th. For more information, please contact CCDG at ccd@alpinecom.net or 563-245-2201.

Clayton County Foundation for the Future

where your donation will keep giving for years to come to serve your charitable organization in Clayton County.

Local Non-Profits compete in the Pepsi Refresh Project

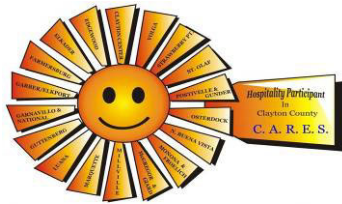
Both the Elkader Child Care & Learning Center, Elkader and the Dr. Smith Childcare Center, McGregor have submitted applications to the Pepsi Refresh Project. The [Elkader Child Care & Learning Center](#) has submitted an application to create an Outdoor Learning Center that would include traditional playground equipment as well as an outdoor dramatic play area, art center, music center, reading center, and sensory center to develop and expand children's cognitive skills in addition to exercising. The [Dr. Smith Childcare Center's](#) application is to create an environmental learning garden that would be an outdoor classroom for young children to learn through their experiences in nature. To vote for either project or both, visit www.refresheverything.com and enter Elkader or McGregor in the search window located near the upper right corner of the webpage. Vote by March 31st.

Tourist Season is just around the corner. Learn how to meet your Customers Expectations.

Gear up for the tourist season by taking the on-line **C.A.R.E.S.**

Program at

www.claytoncountyiowa.com. Navigate to the *Economic Resources* tab, scroll to *C.A.R.E.S.* and learn the importance of Customer Service and how it will put money in your pocket.



C. connected A. attentive R. responsible E. enthusiasm S. service
Creating Service Excellence

January Network Social

FY 2009-2010
3rd Quarter Report



Start Your eBay Business Today was the topic at a dynamic network social hosted by the Northeast Iowa Business Network and the Clayton County Development Group.

Peter Awad's seminar covered basic functions on how to generate revenue through an internet business using e-bay. Twenty-two registered for the information packed E-bay Seminar which was held at Alpine Communications. For information on future network socials contact the Clayton County Development Group at 563-245-2201 or visit us online at www.claytoncountyiowa.com.

Google and Facebook Seminars a Success

Seminar participants commented, "great information on Google and Facebook" at the conclusion of the seminars. Internet Marketing expert and entrepreneur, Jason Trout with Bluebrain Consulting lead the information packed seminars on website optimization and web-based business development. Twenty-five individuals registered for the 2 seminars to learn the benefits of Google and Facebook. The seminar covered the basic functions on how to market a business using Google and Facebook for an inexpensive way to reach a large target audience.



Over 3 million active users are on Facebook world wide, with 639,980 from Iowa alone. The Clayton County Development Group would like to thank Alpine Communications for the use of their training center for this seminar series. The seminars were hosted by Clayton County Development Group and the Northeast Iowa Business Network. For information on future seminars contact the Clayton County Development Group at 563-245-2201 or visit us online at www.claytoncountyiowa.com.

In business for yourself, but not by yourself.

ENTERPRISE ZONE... NOW IS THE TIME TO CAPITALIZE ON TAX INCENTIVES

Clayton County has designated housing areas for State tax incentives available for developers and contractors building or rehabilitating housing. For more information contact Clayton County Development Group at 563-245-2201 or e-mail: ccdg@alpinecom.net

CCFF Announces 2010 Grant Awards

Through overwhelming generosity, Clayton County Foundation for the Future-CCFF Endowment, was able to fund grant applications from the Clayton County Conservation, G and G Living Centers, and Northeast Iowa Funders Network. The Leroy & Colleen Darby Endowment Fund provided funding for grants from the Elkader Childcare & Learning Center, Elkader Fitness, Little Bulldog Childcare Center and UERPC Regional Housing Trust Fund and the Darby Endowment funded a grant from the Monona Garden Club. The

Spiegel Foundation funded a grant from the Creativity Connection.

CCFF is an affiliate of the Community Foundation of Greater Dubuque. If you would like more information on the Clayton County Foundation for the Future-CCFF Endowment Fund, please contact: CCDG at 563-245-2201, ccdg@alpinecom.net or visit www.claytoncountyiowa.com.



The greatest use of life is to spend it for something that will outlast it."

William James (1842 - 1910)



If your travels take you to the Madison, Wisconsin area, watch for Clayton County's billboard along US Highways 12/18 and 51. CCDG's tourism committee will be submitting an application for the Out- of-State Marketing Campaign for 2011.

Clayton County Development Group in partnership with Upper Mississippi Gaming Corporation (grant), Edgewood Economic Development & Chamber of Commerce, Main Street Elkader, Monona Chamber of Commerce, Elkader Area Chamber of Commerce, Guttenberg Development & Tourism, McGregor-Marquette Chamber of Commerce, Strawberry Point Chamber of Commerce are proud to bring you Clayton County's 2010 Calendar of Events.

If you would like to display or receive a copy of our 2010 Calendars, please contact CCDG by phone: 563-245-2201 or email: ccdg@alpinecom.net.

They are great to share with class reunions and family gatherings!

**FY 2009-2010
3rd Quarter**

Clayton County, Iowa CALENDAR OF EVENTS - 2010 -		
JAN 10-31	Fiber Arts Weekend - McGregor	800-896-0910
FEB 13	Phoetas Forever Banquet - Elkader	563-245-2336
13	Ice Fishing - McGregor/Marquette	800-896-0910
13	Bed & Breakfast Progressive Dinner - McGregor/Marquette	800-896-0910
23	Bed & Breakfast Progressive Dinner - McGregor/Marquette	800-896-0910
MAR 5-7	Long Beach Turkey Federation Banquet - Elkader	563-245-2336
13	Ladies Day Out - Elkader	563-245-2336
14	Joe Cole Circus - McGregor	800-896-0910
17	St. Patrick's Day Parade - Elkader	563-245-2336
27	Spring Dinner Show - Kaytore Chorus - Elkader	563-833-4112
APR 9-11	Maui Comedy - A Nice Family Gathering - Elkader Open House	563-872-2378
10-11	Maui Comedy - A Nice Family Gathering - Elkader Open House	563-872-2378
15-17	Maui Comedy - A Nice Family Gathering - Elkader Open House	563-872-2378
24-25	The Iowa Wine Trail - Monona	563-537-2727
MAY 1	Rudolphs Fair - Elkader	563-245-2336
2	Talent Show - Pigeon Barn	563-245-2336
15-16	Civil War Living History Camp - Moor Mill	563-245-2336
25-30	2010 Annual Spring Arts & Crafts Fair - McGregor/Marquette	800-896-0910
29-31	Flea Market Under the Bridge - McGregor/Marquette	800-896-0910
JUN 5	Fishing Derby - Baldwins State Park	563-924-2127
6	Music in the Park - Algona	563-392-2511
11	Family Night in the Park - Monona - Guttenberg	563-232-2323
11-13	Strawberry Point Festival - Strawberry Point	563-833-4417
12	Walk-A-Rally - St. Clair	563-789-3706
12	Juneteenth - Pigeon Barn	563-245-2336
16	Picnic By The River - Guttenberg	563-232-2323
18	Rally for Life - Elkader	563-232-2323
24-25	Edgewood Free Radio Days & Parade - Edgewood	563-928-2026
25	Family Night in the Park - Guttenberg	563-232-2323
25	Right on the River - Elkader	563-245-2336
26	Street Theatre - Hole in the Sock Gang - McGregor	563-872-2387
27	Edgewood Circus Derby - Edgewood	563-928-2026
JUL 2	Teddy Bear Parade & Ice Cream Social - Garrettsville	563-864-2775
3	4th of July Parade, Entertainment & fireworks - Cornwells	563-864-2775
3	Sons & Daughters Community Celebration - Guttenberg	563-232-2323
3-4	Independence Day Celebration Parade & Fire Market - Monona	800-896-0910
4	Baldwins 4th of July Celebration - Monona	563-924-2127
4	FireWoods Display - Monona Fire Department	563-924-2127
4	Music in the Park - Algona	563-392-2511
8	Family Night in the Park - Elkader - Guttenberg	563-232-2323
9	Monona Cruise Rally - Elkader	563-245-2336
11	Country Breakfast - Pigeon Barn	563-245-2336
17	4th Annual Chagrin River Fest - Clayton	563-964-6463
17	Great River Car Show & Cruise - McGregor/Marquette	563-872-2387
21	Picnic By The River - Guttenberg	563-232-2323
21-23	Strawberry Jam Camp - Strawberry Point	563-833-4417
22-24	Sweet Corn Days - Elkader	563-245-2336
23	Chamber of Commerce Golf Outing - Elkader	563-245-2336
23	Family Night in the Park - Sounds of Hope - Guttenberg	563-232-2323
23	Right on the River - Elkader	563-245-2336
23-25	Baldwins Bluegrass Festival - Strawberry Point	563-933-4417
31	Street Theatre - Hole in the Sock Gang - McGregor	563-872-2387



132 S. MAIN STREET, PO Box 778
ELKADER, IA 52043

UPPER MISSISSIPPI
GAMING CORPORATION
Paid in part by a grant from Upper Mississippi Gaming Corporation.

Inside this "Development Defined" issue: Grant Application Dead-lines; Low-Interest Loans Available; Business Plans-What are they? Do I need one?; Calendar of Events for April-June; Community Garage Sales; Save the Date; Local Non-profits submit Pepsi Refresh Project applications; C.A.R.E.S.; January Network Social; Jason Trout Seminars; Enterprise Zone; CCFB Grant Awards; Marketing Campaign Billboard; 2010 Calendar of Events are available.