

Development

www.claytoncountyiowa.com



Defined

FY 2009-2010
1st Quarter

A Publication of the Clayton County Development Group

MISSION STATEMENT

The mission of the Clayton County Development Group (CCDG) is to enhance opportunities for the creation of wealth for the citizens of Clayton County, Iowa.

BOARD OF DIRECTORS

John Finley, President & Ag Rep.

James Feudner, Vice President

Bob Hauber, Treasurer & Bank Rep.

Chris Hopp, Secretary, Utility Rep.

Tom Blake, At Large

Lanny Kuehl, At Large

Brad Moorman, At Large

Beth Regan, At Large

Beth Snitker, At Large

OFFICE STAFF

Darla Kelchen

Executive Director

Email: ccdgc@alpinecom.net

Sue Meyer

Administrative Assistant

Email: asstccdgc@alpinecom.net

CONTACT INFO

132 South Main Street

P.O. Box 778

Elkader, IA 52043-0778

Local: (563) 245 - 2201

Fax: (563) 245 - 1881

Toll Free: (800) 488 - 7572

Web site

www.claytoncountyiowa.com

www.visitiowa.org

If you prefer to receive your issue by email, send your request to:

ccdgc@alpinecom.net

We'll gladly add you to our mailing list.

CCDG receives UMGC grant for Marketing Campaign

Clayton County Development Group (CCDG) was awarded a \$10,615.51 Upper Mississippi Gaming Corporation (UMGC) grant to assist with our ad campaign to attract tourists to Clayton County. John Finley, CCDG Board of Directors President and Darla Kelchen, Executive Director were present Monday evening, October 26th to accept the award on behalf of CCDG from UMGC board member, Don Becker. CCDG will use the funds to market in all types of media with advertising to be placed in Iowa, Wisconsin and Illinois promoting



tourism opportunities hosted by the communities and county. CCDG extends a big "Thank You" to Upper Mississippi Gaming Corporation and all the community partners who are working together in promoting visitors to Clayton County.

Thank You



CCDG would like to recognize FreedomBank - Elkader

CCDG congratulates FreedomBank as they near the completion of their new banking facility in Elkader. The 2008 flood destroyed their building. FreedomBank's previous building was extensively damaged in the 2008 Flood.

Congratulations!

Art's Way Scientific, Inc. - Monona

CCDG congratulates Art's Way Scientific for receiving a \$3 million contract for the construction of a modular building complex for cancer research. Art's Way Scientific, Inc. is a wholly owned subsidiary of Art's Way Manufacturing, Inc. and is a recognized leading supplier of modular laboratories for biocontainment, animal science, public health and security requirements.

70% of All Consumer Spending takes place after 6:00 pm.
Are you meeting your customers needs?

EMPLOYERS post your jobs openings for FREE on
www.claytoncountyiowa.com and www.iowajobs.org



Mark your Calendars ... for these Upcoming Events!!!



November

7th-8th	The Iowa Wine Trail	Marquette	563-557-3727
8th	Orchestra Iowa	Elkader Opera House	563-245-2378
11th	Clayton County All Vets Day Parade	Garnavillo	563-964-2008
12th	Smothers Brothers	Elkader Opera House	563-245-2378
20th-22nd	The McGregor Winter Gun Show	McGregor	563-873-2387
29th	Merchant's Christmas Open House	Guttenberg	563-252-2323
27th-28th	Plaid Tidings - Christmas Play	Elkader Opera House	563-245-2378
29th	Plaid Tidings - Christmas Play - Matinee	Elkader Opera House	563-245-2378
29th	Retail Open House	Elkader	563-245-1799

December

3rd-5th	Plaid Tidings - Christmas Play	Elkader Opera House	563-245-2378
3rd	Holiday Walk	Osborne Welcome Center	563-245-1516
4th-6th	Holiday Shop Hop Weekend	McGregor/Marquette	800-896-0910
6th	Plaid Tidings - Christmas Play - Matinee	Elkader Opera House	563-245-2378
12th	Christmas Craft Sales, Soup Luncheon & Santa Visits	Saint Olaf	563-783-2416



River Bluffs Scenic Byway Photography Contest

Northeast Iowa Resource Conservation and Development in partnership with the Clayton County Economic Development Group and the Iowa Byways Sustainability Project are hosting a photography contest! We are looking for photos taken along the River Bluffs Scenic Byway! Photographs can highlight scenic views,

places, festivals, activities and/or people along the byway. Photographs must be submitted by **November 30, 2009**. Three photographs will be chosen as finalists, the finalist receiving the most votes will receive a digital photo frame donated by Alpine Communications of Elkader. Entry forms are available at

www.ClaytonCountyIowa.com or stop by CCDG's office.

For complete details about the contest and information about the River Bluffs Scenic Byway, visit: www.northeastiowarcd.org.



Iowa Rental Help is a new program administered by the State of Iowa that can assist qualified Iowa renters (and some homeowners) who are facing financial difficulties. The program offers financial assistance to help Iowans stay in their rental homes, or to find affordable housing that best suit their needs. Visit www.IowaRentalHelp.com to learn more and connect with a case manager in your area or call 877.386.9104 to get started today!

EndowIowa Program changes create opportunities for Clayton County

Changes to the EndowIowa program will allow those individuals who give to a local community foundation to receive a 25% tax credit for their gifts. This is up from the 20% credits currently offered. Our community foundations and their donors will be better able to support efforts in the arts, education, environment, health, human services and community development. Local endowment funds eligible for Endow Iowa gifts include: Clayton County Foundation for the Future, Backbone Lake Friends Group, CCFE Fund for Entrepreneurship, Clayton Ridge Dollars for Scholars, Elkader Historical Society, Elkader Opera House, G and G Living Centers, Garnavillo Historical Society, Guttenberg Hospital, EWALU and Northeast Iowa Community College. The EndowIowa Tax Credit Program was established in 2003 to encourage individuals, businesses and organizations to make lasting investments in their communities.

Clayton County Foundation for the Future (CCFF) Grant due: 4:00 pm on Friday, January 29, 2010 Grant applicants must be 501(c)(3) or tax exempt designated organization providing services within the Clayton County area. CCFF Grant applications will be available on-line.

For more information on the EndowIowa Program, any of the local endowment funds or the CCFF Grant Application, contact CCDG at ccdg@alpinecom.net or 563-245-2201.

“Fast Trac” Enterprenuerial Business Classes are under way

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Ms. Jacque Hahn, a Business Consultant for Northeast Iowa Business Network is the Facilitator for the “Fast Trac” Small Business Training Program. CCDG would like to thank the generosity of our

Financial Sponsors: Central State Bank, Citizens State Bank, Community Savings Bank, Farmers Savings Bank, Fidelity Bank & Trust, FreedomBank, Garnavillo Savings Bank, Security State Bank, Alliant Energy, Black Hills Energy, Northeast Iowa Business Network and Edgewood

Economic Development/Chamber, Elkader Chamber of Commerce, Elkader Economic Development/Main Street, Garnavillo Economic Development Guttenberg Economic Development, McGregor/Marquette Chamber of Commerce, Monona Economic Development/Chamber

and Strawberry Point Economic Development.



Entrepreneurs Persons who organize, operate and assume the risk for a business venture.

Iowa: A Great Place for Business Iowa is now ranked 4th “Best State for Business” in the United States, according to leading business network, CNBC. This ranking reflects Iowa’s efforts to create good-paying jobs and improve the state’s business climate are making a difference. CNBC report also said that “Iowa has the lowest cost of doing business in the country.”



CCDG would like to recognize

The Community of Elkader

CCDG congratulates the community of Elkader for their recent accomplishment of being named a 2009 Iowa Great Place for their Turkey River Corridor project. CCDG is proud to have Elkader, together with the communities of Clermont and Elgin, located in Fayette County, join Guttenberg, McGregor & Marquette in this distinction. More information about the Department of Cultural Affairs is available at www.culturalaffairs.org.

The Community of Guttenberg

CCDG congratulates Guttenberg for being named one of “America’s Prettiest Towns” by Yahoo.com and ForbesTraveler.com and one of the “Best Old House Neighborhoods 2009 in the Midwest” by ThisOldHouse.com.



Clayton County has the distinguished honor as the only county in the state of Iowa with three Iowa Great Places. CCDG thanks the communities of **Elkader, Guttenberg, Marquette** and **McGregor** on their efforts to make Iowa a Great Place!

Need to maximize your marketing dollars? www.VisitIowa.org is CCDG’s website marketing tool for Clayton County tourism-based businesses



IT’S IN OUR HANDS

CCDG Promotes “Be Counted in 2010” Census

Clayton County Development Group is partnering with the United States Census Bureau to spread the word about the importance of the 2010 Census and to motivate every resident in our county to complete and return their 2010 Census questionnaire. Since the 1980 Census, Complete Count Committees have played a major role in raising awareness of the census among all groups and populations through various activities. For more information on the 2010 Census contact Clayton County Development Group at ccd@alpinecom.net or 563-245-2201.

THE 2010 CENSUS IS IMPORTANT.

It determines the distribution of more than \$300 billion annually of government funding for critical community services. It generates thousands of jobs across the country. And it impacts your voice in Congress.

YOU CAN MAKE A DIFFERENCE.



SAVE THE DATE:

December 2, 2009, 7:00 pm: Quick Books Training for Farmers.

CCDG is hosting a QuickBooks Training Program to assist farmers with setting up and operating QuickBooks. Lacey Carroll from Gritton Associates will facilitate the one day training in Elkader. The cost of the class is \$15.00. This is an opportunity to become familiar with Quick Books accounting system and to learn more on the programs, along with the reporting systems that show how your farming operation is doing. Registration is necessary, deadline to register is Monday, November 30th at 4:00 p.m. Call 563-245-2201 to register.

February 25, 2010: Private Business Consultation Free of Charge

For more information, please contact CCDG at ccdg@alpinecom.net or 563-245-2201.

December 1, 2009: Clayton County Foundation for the Future (CCFF)

Grant Applications available. Visit www.ClaytonCountyIowa.com or call 563-245-2201 to pick up an application.

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CCDG Office Closed

Thanksgiving Day
November 26th

Friday, November 27th

Christmas Day
December 25th

**Support local
businesses this
holiday season.**



132 S. MAIN STREET, PO Box 778
ELKADER, IA 52043

Inside this "Development Defined" issue: UMGC Grant Award; CCDG recognizes local Iowa Great Place recipient, communities and businesses; Iowa Rental Help; Endow Iowa Program; Calendar of Events for November & December; River Bluffs Scenic Byways Photo Contest; Entrepreneurial Training; U.S. Census 2010; Save the Date; CCDG Office hours