

Development

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Defined

FY 2008-2009
4th Quarter

A Publication of the Clayton County Development Group

MISSION STATEMENT

To Enhance Opportunities for the Creation of Wealth for the Citizens of Clayton County, Iowa.

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Prefer to receive your issue by email? Send your request to:

ccd@alpinecom.net

We'll gladly add you to our distribution list.

CCDG's staff is busy preparing for the 16th Annual Dinner & Awards Ceremony coming in July. This year's theme, "Partners in Progress".

UP-COMING GRANT APPLICATION DEADLINES



Upper Mississippi Gaming Corporation (UMGC) Grant

due date: **August 31, 2010**

Applications must be received in the UMGC office by 5:00 PM either by mail or in person by the deadline date. UMGC awards must be spent within 1 year unless a request in writing for an extension is granted, or funds must be returned to UMGC. The agreement will also require completion of a grant audit evaluation form that will be due by November 1st.

UMGC is conducting grant writing workshops this summer, prior to the 2010 granting period:

Saturday, June 26th, 1:00 pm at FreedomBank in Elkader; **Saturday, July 17th, 1:00 pm** at Council Chambers in Guttenberg; or **Saturday,**

August 14th, 1:00 pm at UMGC Office in McGregor. For more information contact: Sindee Gohde, Executive Director, by emailing: umgcgrants@alpinecom.net or by phone at 563.873.2102.

Small Operating Support - Iowa Department of Cultural Affairs Grant

due date: **July 27, 2010**

Applications must be received in the Iowa DCA office by 4:00 PM either by mail or in person by the deadline date. Applicants may apply for up to \$2,500 to support specific expenses that help their day-to-day operations. This round of SOS grants funding must be used Sept. 1, 2010-June 30, 2011.

For more information on any of these grant opportunities, contact CCDG at ccd@alpinecom.net or 563-245-2201.



Are Shipping Costs taking a bite out of your profit? Savings up to 75% of shipping costs may be possible by purchasing from a regional supplier. Many offer competitive prices and have a shorter distance to ship. See page 3 for more informa-

Support your Main Street. Shop Local.



Welcome Cody!



There's a new face this summer at CCDG's office! Cody Hill, a senior at the University of Northern Iowa, is completing an internship at the Clayton County Development Group's office from May 17th until the 2nd week in August. He is studying for a bachelor's degree in Management Information Systems and is currently president of UNI's Student Management Information Systems Association. During his internship, Cody is looking forward to the experience of working in an office atmosphere, learning to integrate tourism marketing and information management. When he is not working for CCDG, Cody enjoys golfing in Clayton County. Cody, along with his younger sister, reside at home in Monona, IA.



Mark your Calendars ... for these Upcoming Events!!!

Month	Date	Event	Image	Location	Phone Number
JULY	2nd	Teddy Bear Parade & Ice Cream Social		Garnavillo	563-964-2775
	3rd	4th of July Parade, Entertainment & Fireworks		Garnavillo	563-964-2775
	3rd	Stars & Stripes Community Celebration		Guttenberg	563-252-2323
	3rd-4th	Independence Day Celebration Parade, Flea Market & Fireworks		Marquette	800-896-0910
	4th	Backhome 4th of July Celebration & Fireworks		Monona	563-539-2355
	4th	Music In The Park		Volga	563-767-3511
	9th	Family Night in the Park - Movie		Guttenberg	563-252-2323
	9th-11th	Moto Guzzi Rally		Elkader	563-245-2857
	11th	Country Breakfast		Plagman Barn	563-245-3480
	17th	4th Annual Clayton River Fest		Clayton	563-964-2463
	17th	Great River Car Show & Cruise		McGregor/Marquette	563-873-2387
	21st	Picnic By The River		Guttenberg	563-252-2323
	21st-23rd	Strawberry Jam Camp		Strawberry Point	563-933-4417
	23rd-25th	Sweet Corn Days		Elkader	563-245-2630
	23rd	Chamber of Commerce Golf Outing		Elkader	563-245-2857
23rd	Family Night in the Park - Sounds of Hope		Guttenberg	563-252-2323	
23rd	Rhythm on the River		Elkader	563-245-1799	
23rd-25th	Backbone Bluegrass Festival		Strawberry Point	563-933-4417	
31st	Street Theatre - Hole in the Sock Gang		McGregor	563-873-2387	
AUGUST	1st	Music In The Park & Ice Cream Social		Volga	563-767-3511
	4th-10th	Clayton County Fair		National	563-964-9321
	7th	Rivertown Family Night		Marquette	800-896-0910
	8th	Barn Dance-Music Fest		Plagman Barn	563-245-3480
	13th	Family Night in the Park - Movie		Guttenberg	563-252-2323
	14th	"Celebrate! Guttenberg		Guttenberg	563-252-2323
	14th	Summer Progressive Dinner		McGregor/Marquette	800-896-0910
	18th	Picnic By The River		Guttenberg	563-252-2323
	15th	Fly-In Pancake Breakfast		Monona	563-536-2861
	27th	Family Night in the Park		Guttenberg	563-252-2323
	27th	Rhythm on the River		Elkader	563-245-1799
	28th	Street Theatre - Hole in the Sock Gang		McGregor	563-873-2387
	28th	Abel Island Fly In/Float In		Guttenberg	563-252-2323
29th	Chamber of Commerce Golf Outing		Strawberry Point	563-933-4417	
SEPTEMBER	4th-6th	Flea Market Under the Bridge		Marquette	563-873-3521
	4th-6th	Good Ole Summertime Celebration		McGregor	800-896-0910
	5th	North Buena Vista Community Celebration		North Buena Vista	563-870-4605
	5th	Music In The Park		Volga	563-767-3511
	10th-11th	Guttenberg Boat Show		Guttenberg	563-252-2323
	18th	13th Annual "River Park Cruisers" Car Show, Cruise & Dance		Guttenberg	563-252-1546
	12th	St. Mary's Fall Festival		Guttenberg	563-252-1577
	17th-19th	29th Annual Farm Antique Show		Plagman Barn	563-245-3480
	18th	Railroad Days Depot Museum & Information Center		Marquette	563-873-1200
	18th	Osborne 5K Off-road Fun Run/Walk		Osborne Welcome Center	563-245-1516
	24th-25th	20th Annual German Fest		Guttenberg	563-252-2323
	25th	Buddy Bass Fishing Tournament		Guttenberg	563-252-2323
	25th	Street Theatre - Hole in the Sock Gang		McGregor	563-873-2387
	25th-26th	Fall der All Days		Froelich	563-536-2841
30th	Opera House Players Fall Musical		Elkader	563-873-2378	

Need to maximize your marketing dollars? www.VisitIowa.org is CCDG's website marketing tool for Clayton County tourism-based businesses. Contact CCDG for more details.



EMPLOYERS post your jobs openings for **FREE** on www.claytoncountyiowa.com and www.iowajobs.org

Visit us on the web
www.claytoncountyiowa.com

Thinking Outside the Box to Grow your Business

was the topic of discussion at a recent network social hosted by the Clayton County Development Group, and the Northeast Iowa Biz Network team.



Gerry Scheffemaier, Professor of Entrepreneurship presented information on accommodating the special needs of potential customers. Thirteen registered to attend the seminar to learn how to grow a business by accommodating a new target audience of customers with special needs. Gerry presented information to promote your

business by thinking outside the box and accommodate the needs of new customers, with just minor changes that will make

a difference and open the door to new customers wanting your products or services. Alpine Communications sponsored the location to host the training on Tuesday, May 25th 2010. Gerry shared his experience as Professor of Entrepreneurship at UIU E-Center and his 40 plus years of conducting business



consulting. The seminar concluded with enthusiastic participants sharing ideas and learning new opportunities for potential new

customers. For information on future seminars contact Clayton County Development Group at ccd@alpinecom.net or 563.245.2201.



Low Interest Loans

CCDG's [Revolving Loan Program](#) accepts applications on a continual basis. In addition to the loan application individuals and/or businesses will need to provide a business plan, a personal and a business financial statement. For more information on these documents visit www.claytoncountyiowa.com, select the "Economic Resources" tab, navigate to "Business Planning". Funds through the Revolving loan program may be used to start a new business or to expand an existing business; or used for equipment, land acquisition, site preparation, building acquisition, building construction, remodeling, machinery and equipment, furniture and fixtures, and working capital. Loan funds may be utilized by businesses in: Service, Retail, Commercial, Manufacturing/Industrial. For additional information on the revolving loan process contact CCDG at ccd@alpinecom.net or by phone, 563-245-2201.



A national, charitable, community-based organization, [Experience Works](#) assists older

adults get the training they need to find good jobs in their communities. For more than 40 years Experience Works has been devoted to helping people break out of poverty and reclaim their lives and dignity through work. Formerly known as Green Thumb, Experience Works, partners with local organizations, known as "Host Agencies". Host Agencies provide training and work experience for older workers, in addition to services that help them become job ready. A Host Agency is any nonprofit organization or government agency that serves as a training site for SCSEP participants. Becoming a Senior Community Service Employment Program (SCSEP) Host Agency can be a mutually beneficial and rewarding experience for everyone. The participant gains valuable work experience and specific training which may lead to unsubsidized employment at the Host Agency or with another employer. Experience Works pays the participant minimum wage for up to 20-hours per week training time. For additional information on the revolving loan process contact CCDG at ccd@alpinecom.net or by phone, 563-245-2201.

Private Business Consultation Free of Charge If you are a business located in Garnavillo or Elkader and have questions about how to market a business, advertise, need information on financial assistance, or want more information on reviewing a business plan or developing one? Northeast Iowa Business Network and Clayton County Development Office is hosting a one day private business consultation with a SBDC Small Business Development Specialist. For more information, please contact CCDG at ccd@alpinecom.net or 563-245-2201.



Buyer-Supplier is a **FREE**, web based solution making the process of finding area suppliers of goods and services easier for businesses. Businesses and organizations that are part of the buyer-supplier program can create a company profile online and then post, view, and

reply to Requests for Proposals (RFPs), opening doors to sales and partnerships throughout Eastern Iowa. To learn more about how YOUR business can tap into a regional supply network, cut down on transportation costs and increase the dollars circulating in our regional economy, visit www.claytoncountyiowa.com and click on the Buyer-Supplier logo on our homepage. Sign up at www.buyersupplier.org and get connected to buyers and sellers in Eastern Iowa. If you have questions about the program, contact Clayton County Development Group's Executive Director at ccd@alpinecom.net or phone: 563-245-2201.



SAVE THE DATE:

June 25, 2010: Business Consultant Sponsored by Northeast Iowa Business Network and Clayton County Development Office.

July 27, 2010: CCDG Annual Meeting

Please contact CCDG if you would like to reach an invitation or more information.

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For more information on events or workshops please contact CCDG at ccdg@alpinecom.net or 563-245-2201.



Did you know you can Fuel Eastern Iowa's Economy? You can boost Eastern Iowa's regional economy simply by shifting where you purchase goods and services for your business. Eastern Iowa companies spend \$6.5 billion dollars annually on out-of-region purchases for goods and services. If just 5% of those purchases were made locally, Eastern Iowa's regional economy will grow by \$326 million dollars annually. See page 3 for more details.

- Clayton County Farmers Markets** **Edgewood Farmers Market**, City Park Fridays, June – September - 3 – 6 pm
- Elkader Farmers Market**, Keystone Park, Bridge Street Saturdays, May 15 – October 2 - 9 am – noon
- Guttenberg Farmers Market**, City Park Saturdays, May 29 – September 25 - 8 – 11:30 am
- McGregor-Marquette Farmers Market**, Triangle Park, McGregor May - October Fridays - 3-6 pm
- Monona Farmers Market**, Gateway Park Saturdays, Mid July – Mid October - 8 am – noon
- Strawberry Point Farmers Market**, Inger Park, Park Street Wednesdays, May 26 – September 29 - 4 - 6 pm
- Volga Farmers Market**, Volga City Park Fridays, June 11 – October 1 - 4 – 6 pm



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Inside this “Development Defined” issue: Up-Coming Grant Application Dead-lines; Intern Welcome; Calendar of Events for July, August & September; Network Social; Low Interest Loans; Experience Works; Business Consultant Opportunity; Buyer-Supplier; Save the Date; Farmers Markets